

Keywords

1) Choosing keywords

When choosing keywords for your article, think first about what will attract the attention of those most likely to want to cite your article in their own work.

What would they be working on?

What terms would you enter in a search engine were you working on that topic and looking for other work that also addresses it?

Those are your keywords.

2) Entering keywords

Key “words” can be two or more words long.

Hume, David
abstract ideas
common point of view

But the longer strings need to be ones other researchers would naturally think of entering exactly as you have entered them.

Do not use capitals except for proper nouns.

When listing keywords on a website entry box, hit “Enter” after each one. The keyword will reappear in a circle followed by x. If you want to reorder your list, you must x off the earlier list items and reapply them after the item you want to move up.